



BECOME A SPONSOR!

Booktoberfest is our signature community book drive, rallying businesses, schools, and individuals to raise thousands of books for the Promising Pages Community Book Bank. As the region's largest source of free books for children, our Community Book Bank distributes books to more than 30,000 children each year through nearly 200 community partners.

Booktoberfest sponsors make this impact possible by helping us keep our shelves stocked and books moving into the hands of children who need them most.

Sponsor Benefits	\$5,000 Impact	\$3,000 Impact	\$2,000 Impact	\$1,000 Impact	\$500 Impact	\$250 Impact
Name Recognition Booktoberfest web page						
Hyperlinked Logo (1 year) Booktoberfest web page						
Social Media (FB/IG/LI) Sponsor recognition						
Preferential Volunteer Shifts - Pages' warehouse or at your location					Our Reach NEWSLETTERS <ul style="list-style-type: none"> • 3500 Subscribers VOLUNTEERS <ul style="list-style-type: none"> • Avg. of 2,100 per year PARTNERS WE SERVE <ul style="list-style-type: none"> • 250+ Orgs & Schools • 13 counties, 2 states WEBSITE <ul style="list-style-type: none"> • 55,200 unique visitors a year SOCIAL MEDIA INFLUENCE <ul style="list-style-type: none"> • FB, Insta, LinkedIn • 8,992 Followers • 78% Female, 22% Male • NC & SC - CLT and surrounding cities 	
Newsletter sponsor recognition						
Custom Volunteer Experience: virtual, in person, or at your site						
Event tickets for up to 4 people to a Booktoberfest event or celebration						
Custom Media Spot: highlighting sponsor (video, TV, SM)						
Sponsor Recognition on Booktoberfest signs at book donation locations*						

*Must confirm sponsorship by 9/15/26 for printed sponsor recognition

Having access to books is critical to a child's literacy development and educational success, but in low-income neighborhoods there is **only 1 age-appropriate book for every 300 children**. Promising Pages removes literacy barriers by collecting new and donated books and sharing them with children living in the Charlotte Area Book Desert: those with few, if any, books at home. In the '24-'25 school year we shared over 265,000 free books with more than 54,000 under-resourced children and 195+ community partners.

For more information or to become a sponsor, contact Kelly@Promising-Pages.org

