

SPONSOR MENU

A life of opportunity starts with access to books

SUPPORT

25 BY '25

Overarching program goal of providing a 25 book home library to each child's home in the Charlotte Book Desert by 2025 by increasing book access through our programs and partners

Book Access Network

- **Free Little Libraries** = 19
serving all ages in book desert communities
- **Reading Resource Centers** = 9
free books and literacy resources for families

Bookseed

Bookseed provides home libraries and literacy resources to families in affordable housing programs & communities

- Partners include: Ascent, Inlivan, Furnish for Good, and Habitat Matthews

Books on Break

In-school book fairs that provide free summer reading books to elementary school students

- 2023 = 11,553 students in 23 Title I schools received 68,213 summer reading books

Booktoberfest Book Drive (October)

Community-wide book drive & event to collect books for all Promising Pages' programs.

Feed the Body, Feed the Mind

Partners with area food banks and pantries to provide books alongside groceries and meals.

- 11 partners/pantries served in '22-'23 school year



Partners We Serve

- 250 Orgs & Schools
- 5 counties, 2 states

Volunteers

- Avg. of 2,000+ per year

RECEIVE

\$2,000+ Sponsors:

- Social Media Highlight
- Logo placement on website and/or event signage
- Volunteer opportunities

\$5,000+ Also Receives:

- + Virtual and in-school volunteer opportunities
- + Newsletter Highlight

\$10,000+ Also Receives:

- + Custom Volunteer opportunity to meet your employee engagement goals.

\$20,000+ Also Receives:

- + Custom media, print, or event recognition that align with your social marketing goals.
- + Custom or preferential volunteer events in-house or off campus

REACH

Social Media Influence

- FB, Insta, LinkedIn, Twitter
- 8,725 Followers
- 78% Female, 22% Male
- Meck + surrounding counties

Newsletter

- 3,557 Subscribers

Website:

Promising-Pages.org

- 4600 unique monthly visitors