



BECOME A SPONSOR!

Booktoberfest is a month-long community book drive to collect new & gently-used books for under-resourced children, celebrate volunteerism, and promote a culture of book sharing. Sponsors are invited to join us for a kick-off celebration on September 29th at Heist Brewery Barrel Arts.

Benefits	\$5,000 Impacts	\$3,000 Impacts	\$2,000 Impacts	\$1,000 Impacts	\$500 Impacts	\$250 Impacts
Name Recognition on the Booktoberfest web page						
Logo Placement on the Booktoberfest web page and event signage						
Social Media posts highlighting & thanking sponsors						
Preferential Volunteer Scheduling for virtual & in-person events						
Newsletter Highlight and premier logo placement						
Event Kick Off tickets for up to 5 team members					Our Reach  <p>Newsletters</p> <ul style="list-style-type: none"> • 3,500 Subscribers <p>Volunteers</p> <ul style="list-style-type: none"> • Avg. of 2,000 per year <p>Partners We Serve</p> <ul style="list-style-type: none"> • 250 Orgs & Schools • 5 counties, 2 states <p>Social Media Influence</p> <ul style="list-style-type: none"> • FB, Insta, LinkedIn, Twitter • 8,457 Followers • 78% Female, 22% Male • NC & SC - CLT and surrounding cities <p>Website</p> <ul style="list-style-type: none"> • 4500 unique visitors/month 	
Custom Volunteer Experience: virtual, in-person, or at your site						
Custom Media Recognition: that align with your marketing goals (video, tv, social)						
Speaking Opportunity at our kick off event on 9/29/22						

Promising Pages is a nonprofit organization that collects new and donated books and shares them with children living in the Charlotte Area Book Desert: those with few, if any, books at home. In the 21-"22 school year we shared over 270,000 free books with 60,000+ under-served children. Building students' home libraries and "placing books in the hands of children fundamentally influences their chances for both personal and academic success"

(Constantino, 2014; Neuman & Celano, 2012; Allington & McFranzen, 2013; Kim, 2009)

For more information or to become a sponsor, contact Events@Promising-Pages.org